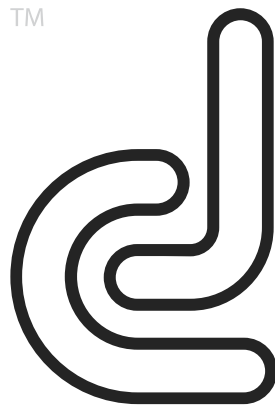


# Daledon™ Branding Guide v2.0

The name "Daledon" and "realDaledon", along with their respective logos are the trademarks of the Daledon.Com LDO. While it is permitted to use them as a reference to the Daledon.Com LDO, this branding guide must be strictly followed.



Logo #1



Logo #2



Logo #3

**DALEDON™**

Logo #4

**realDaledon™**

Logo #5



#242424 #D1D2D3 #FFFFFF

Color Palette #1



#CB4154 #6D6D6D #F5F7FA

Color Palette #2

## Oswald (by Vernon Adams)

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789  
abcdefghijklmnopqrstuvwxyz !@#\$%^&\*(),.:;'"

Font Type #1

## Myriad Pro (by Carol Twombly & Robert Slimbach)

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789  
abcdefghijklmnopqrstuvwxyz !@#\$%^&\*(),.:;'"

Font Type #2



Logo #6



Logo #7

Note: The colour palettes are mixable and in the RGB mode. So, to convert to CMYK, the Adobe® Illustrator® (2021 or newer) must be used.

Daledon.Com LDO is operating under the Australian Business Number (ABN) 71897183657 by fully applying the internationally accredited Daledon™ Standard Terms of Service, which also fully complies with the customary law set by the Australian Government.